



**WHERE'S THE
RED BIRD?**



It's Simple.

We Collect & Distribute Instruments For Kids

With the help of kind donations, merch sales and our working class community, the Red Bird has begun it's mission. The lack of support for music education has not only taken it's effect on our youth but on our community as a whole. Here in Milwaukee, music is in our blood.

The Red Bird is the benevolent blueprint for building a strong foundation in music education in the Milwaukee, Wisconsin area. Through guerilla style marketing efforts and the help of our street team, The Brigade, we're making an aggressive push towards placing instruments in the hands of students who deserve a chance to spread their wings and make some noise. We believe in the power of music. We know the important ability it has to shape a child's life and the strength it gives to the development and creative base children need to grow and become a scholar of the world. With budget cuts in the creative arts affecting nearly every school district in the area, we hope to bring instruments to those who would not ordinarily have the chance to have their song heard.

Spread Your Wings.

How Can I Support The Red Bird?

The list of ways to support our campaign goes on and on. Go to **wherestheredbird.com** and become a member of The Brigade. Next, scour your house for old instruments to donate, make an in-kind cash donation, volunteer your time or come out to support our sponsored events around the Milwaukee area! Our eyes and ears are open, seeking out people and businesses with a positive influence to help build and invigorate our campaign. Whether you're an individual, small business or large corporation...we'd appreciate anything you have to share. Even the smallest support, will make use stronger as a whole. Please contact us at **talk@imaredbird.com** to discuss all the possibilities.



Making It Work.

Where Will All My Support Go?

Whether it's a cash donation of your choosing, the purchase of Red Bird merchandise or your time spent volunteering... the pieces of the puzzle all come together. We take all donations to local instrument dealers that strongly support our cause. We purchase guitars, percussion and band/orchestra instruments at a fair and low price. These instruments are then distributed to Milwaukee secondary and elementary schools desperately in need of music education assistance. Can you imagine an education without the opportunity to learn harmony, music theory or to hit a drum for the first time? Our goal is to take music education to the next level by having instruments accessible to any child with a strong passion to play.

The Red Bird campaign results are quick and profound. When you join The Brigade, we'll send you bi-weekly newsletters with details on where instruments are being delivered and the achievements being made. We feel it's important for our members to "be in the know" about everything happening with the campaign. After all... you are the key to making this work and making music happen!



Time Is Valuable.

Can I Give My Time Instead of Cash?



Yes! Time is valuable. Just as valuable as cash donations. We want everyone to be a part of our campaign. The Red Bird represents freedom, love and music. As a non-profit, we depend on volunteers to help schedule and/or sponsor events, spread the word and be an active proponent for our cause and what it means to be a Red Bird.

We have a strong belief that success comes in forward thinking and progressive action, not in dollars and cents. While donations help feed the campaign and provide daily results, our mindset grasps the simple laws of motion. Our mission is to do everything we can to make music happen in the Milwaukee area and continue to be a positive force for children in our community. We ask new members to make a small contribution of \$10 to become a member of The Brigade. We also gladly accept any old instruments you may have laying around the house. We'll make sure they're fine tuned, find a good home and placed in the hands of a young and ambitious musicians that'll make your kind donation sing!

Reach Out.

We'd Love To Hear From You! Lets Talk.

The Red Bird Headquarters calls Bay View, Wisconsin home. A little neighborhood along Lake Michigan, just south of downtown Milwaukee, it is a community full of architectural character, independent artists, influential musicians, progressive restaurants and some really amazing people. We work out of Dirty Earth, a small shirt and poster shop; neighbors to the Bay View public library, Bay View Brew Haus and the local fire station. We love visitors! Please stop by if you're ever in the neighborhood!

The Red Bird | Dirty Earth
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For Sponsorship Inquires or Questions, Please Write...

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Visit Us...

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